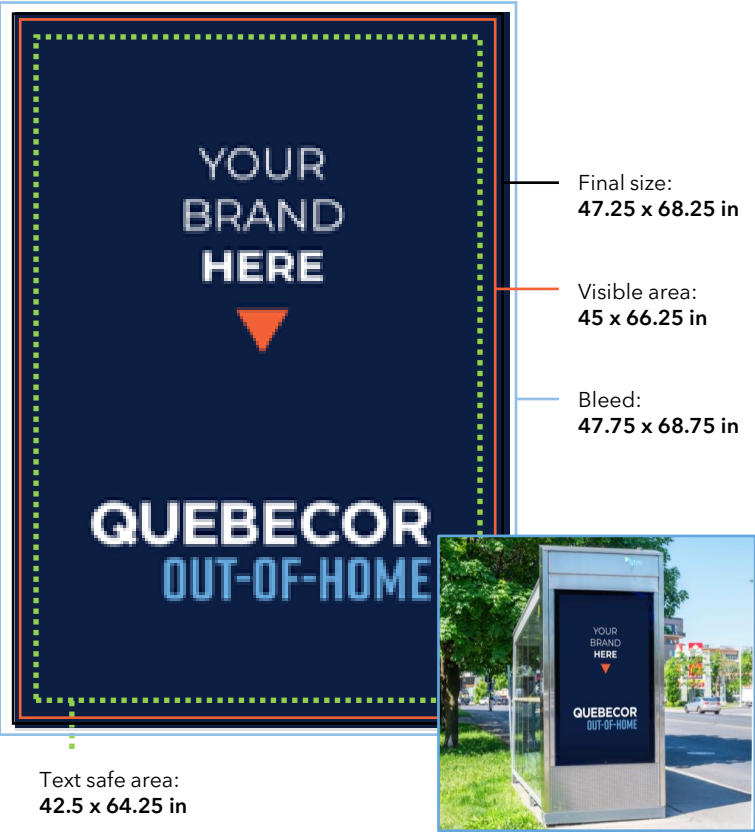


Technical Specifications

► Static Transit Shelter



TEMPLATE:
To help prepare your print files, you can download the template below.
Please do not include the template in the final files.

► [DOWNLOAD THE TEMPLATE](#)

QUEBECOR OUT-OF-HOME

GRAPHIC FILE DIMENSIONS (W x H)

- **Scale:** 25% of final size at 400 dpi
- **Resolution:** 100 dpi at final printed size
- **Print format:** 11.81 x 17.06 in
- **Visible area:** 11.25 x 16.56 in
- **Text safe area:** 10.63 x 16.17 in
- **Bleed:** 11.94 x 17.19 in
- **Crop marks:** Mandatory

FILE SUBMISSION REQUIREMENTS

- **Timeline:** 11 business days prior to the campaign start date. Any late submission may impact the campaign start date and duration.
- **File format:** High-resolution PDF/X-1a or PDF/X-4
- **Maximum file size recommended:** 150 MB
- **Fonts and logos:** Convert all text and logos to outlines
- **Multiple visuals:** Provide one file per creative and indicate the quantity to be printed when submitting your files.
- **File naming convention:** ContractNumber_Advertiser (no special characters, accents, or spaces)
- **Color proof:** If you wish to send a proof for color calibration on press, please notify productionabribus@tva.ca when submitting your file.
- **File submission:** Send your file via a direct link that does not require a login or password to productionabribus@tva.ca and include the contract # and advertiser in the email subject line.

GRAPHIC REQUIREMENTS

- **Visual type:** Printed
- **Colours:** CMYK | **Profile:** U.S. Web Coated (SWOP)
- **Rich black:** C60, M60, Y40, K100
- **Maximum total ink coverage:** 280%
- **Gradients:** Gradients under 10% may not reproduce properly at the final printed size.

FILE DELIVERY IF YOU PROVIDE YOUR OWN POSTERS

- **Timeline:** Your posters must be received at our warehouses by 4:00 PM on the Wednesday prior to the campaign start date.
- **Optimal printing material:** 8 pt Transvy polyester paper* or equivalent material. The use of polystyrene is not recommended.*
*Weather-resistant synthetic paper, resistant to moisture and sunlight; does not fade or tear.
- **Overage:** To ensure full campaign delivery, please print the required quantity including overage.
- **Packaging:** Posters rolled and inserted into cardboard tubes.
- **Tube identification:** Affix a printed copy of the creative to each box and indicate the advertiser, contract number, creative name, poster quantity per tube, and total number of boxes on the delivery slip.
- **Delivery addresses:**

QUÉBEC
C/O Quebecor Out-of-Home
MDDO - Messageries Dynamiques
450 Avenue Béchar
Québec, QC G1M 2E9

MONTRÉAL
C/O Quebecor Out-of-Home
MDDO - Messageries Dynamiques
13140 Métropolitain Est
Montréal, QC H1A 4A7

SHERBROOKE - TRANSIT SHELTER
C/O Quebecor Out-of-Home
Entreprises Jean Martel
278 rue Lampron
Magog, QC J1X 5R7