

Technical Specifications

► Outdoor King Poster



TEMPLATE:
To help prepare your print files, you can download the template below.
Please do not include the template in the final files.

► [DOWNLOAD THE TEMPLATE](#)

QUEBECOR
OUT-OF-HOME

GRAPHIC FILE DIMENSIONS (W x H)

- **Scale:** 100% of final size at 100 dpi
- **Resolution:** 100 dpi at final printed size
- **Print format:** 139 x 30 in
- **Visible area:** 138 x 29 in
- **Text safe area:** 135 x 26 in
- **Bleed:** 139,5 x 30,5 in
- **Crop marks:** Mandatory

FILE SUBMISSION REQUIREMENTS

- **Timeline:** 11 business days prior to the campaign start date. Any late submission may impact the campaign start date and duration.
- **File format:** High-resolution PDF/X-1a or PDF/X-4
- **Maximum file size recommended:** 150 MB
- **Fonts and logos:** Convert all text and logos to outlines
- **Multiple visuals:** Provide one file per creative and indicate the quantity to be printed when submitting your files.
- **File naming convention:** ContractNumber_Advertiser (no special characters, accents, or spaces)
- **Color proof:** If you wish to send a proof for color calibration on press, please notify productionabribus@tva.ca when submitting your file.
- **File submission:** Send your file via a direct link that does not require a login or password to productionabribus@tva.ca and include the contract # and advertiser in the email subject line.

GRAPHIC REQUIREMENTS

- **Visual type:** Printed
- **Colours:** CMYK | **Profile:** U.S. Web Coated (SWOP)
- **Rich black:** C60, M60, Y40, K100
- **Maximum total ink coverage:** 280%
- **Gradients:** Gradients under 10% may not reproduce properly at the final printed size.

FILE DELIVERY IF YOU PROVIDE YOUR OWN POSTERS

- **Timeline:** Your posters must be received at our warehouses by 4:00 PM on the Wednesday prior to the campaign start date.
- **Optimal printing material:** Opaque white polystyrene, 60 pt, or laminated self-adhesive vinyl on opaque white polystyrene, 60 pt.
- **Overage:** To ensure full campaign delivery, please print the required quantity including overage.
- **Packaging:** Posters stacked in pairs (right section with left section, creative facing up) and secured with 3 straps (metal or plastic) on pallets of the same dimensions. Maximum total weight: 2,000 lb.
- **Shipping slip:** Mandatory (number of visuals and quantity per visual, posters cut to final size - see template).
- **Delivery addresses:**

QUÉBEC
C/O Quebecor Out-of-Home
MDDO - Messageries Dynamiques
450 Avenue Béchard
Québec, QC G1M 2E9

MONTRÉAL
C/O Quebecor Out-of-Home
MDDO - Messageries Dynamiques
13140 Métropolitain Est
Montréal, QC H1A 4A7

SHERBROOKE - BUS
C/O Quebecor Out-of-Home
Serge Marceau
895 rue Cabana
Sherbrooke, QC J1K 2M3