

la semaine

/ a practical magazine for the whole family

HIGHLIGHTS

- **380 K** print readers
- **36 K** copies in circulation
- **51** issues per year
- **13** special issues
(Health, Well-being, Practical tips, Television, Extra)
- 7jours.ca/magazines/la-semaine
for more content

Varied and cultured content that reaches out to all family members, both young and old. Health, psychology, fashion, beauty, decoration, crossword, and word-search puzzles, and the "Tout Connaître" section that deals with various current topics in an encyclopedic manner.

A must-have weekly resource to keep up to date with showbiz and artists' secrets, projects, and interests.

