

Technical Specifications

► Express Video



AUDIO



DURATION



VIDEO



Final size:
1920 x 1080 px
21 inches diagonally

QUEBECOR
OUT-OF-HOME

GRAPHIC FILE DIMENSIONS

- Final size (W x H): 1920 x 1080 px | Ratio: 16:9
- Frames per second: 30 FPS
- Bitrate: 4-8 Mbps
- Spot duration within the ad loop: 15 seconds

FILE SUBMISSION REQUIREMENTS

- **Timeline:** 2 business days prior to the campaign start date. Any late submission may impact the start date and campaign duration.
- **Timeline - dynamic ads concept:** Concepts using RSS feeds must be reviewed with your Account Director at least 30 days prior to the campaign start date (additional fees will apply).
- **Video file format:** MPEG-4 (H.264)
- **Non-animated file format:** PNG, JPG
- **Multiple creatives:** 1 file per creative
- **File naming convention:** ContractNumber_Advertiser_Routing_PUMP_EV (no special characters, accents, or spaces).
- **File submission:** Send your file - indicating the contract number and Advertiser in the email subject line - to your Account Director and their Sales Coordinator, using a direct link that does not require a login or password.

For a dominance strategy using a non-animated creative, [CLICK HERE](#)

GRAPHIC REQUIREMENTS

- **Creative type:** non-animated or video (with or without audio)
- **Colours:** RGB | **Profile:** U.S. Web Coated (SWOP)
- **Rich black:** R100, G100, B100
- **Minimum font size recommended:** 60 pt

