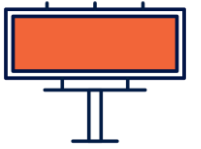


Static Super Board

/ Performance, Impact and Constant Visibility



OFFER

1st Static Super Board, in a growing network, enhancing our other large-format displays and the 360° offering

186,183 daily impressions (2 faces)

 Prime location with high traffic: Montreal - Highway 15

PRODUCT

- Spectacular 14x48 static format, double-sided.
- Illuminated ad faces for optimal visibility, day and night.



PERFORMANCE

AWARENESS

66%

of Canadians who have recently seen Super Boards say that out-of-home often catches their attention.

INDEX 110

CONVERSION

1/2

took action after seeing an out-of-home advertising.

INDEX 124

STRENGTHS

IMPACTFUL AND PRESTIGIOUS MEDIA

- Boost your brand's exposure, credibility, and awareness with bold, memorable creative on a premium Super Board.

REPETITION AND RECALL

- Positioned along a key commuter route to downtown, this super board ensures daily exposure that enhances attention and recall.

CONSTANT VISIBILITY

- Thanks to its prime high-traffic location and illuminated double-sided face, enjoy exclusive 100% share of voice.

SOUGHT-AFTER DEMOGRAPHICS

- Reach a high-purchasing-power audience through a strategic location.

CREATIVITY

- Maximize your impact with visuals that go beyond the frame of the Super Board.

CONTACT US

FOR A SUSTAINABLE FOOTPRINT

QUEBECOR MEDIA EXPERTISE

montreal@quebecormedia.com

toronto@quebecormedia.com

**Distance
Test**

**Creative
Guide**

Portfolio

QUEBECOR
OUT-OF-HOME