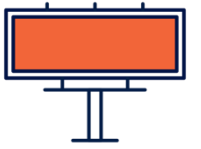


Static Super Board


/ Performance, Impact and Constant Visibility



OFFER

1st Static Super Board , in a growing network, enhancing the 360° out of home offering and maximizing our other Large Formats

144,700 daily impressions (2 faces)

 Strategic, prime and high-traffic location:
In Montreal, on Highway 15, near the intersection of Highway 20

PERFORMANCE

AWARENESS

66%
of Canadians who have recently seen Super Boards say that out of home often catches their attention.

INDEX 110

CONVERSION

1/2
took action after seeing of out of home advertising.

INDEX 124

PRODUCT

- 14x48 Spectacular format
- Advertising faces optimally illuminated

**COMING
SPRING
2025**

STRENGTHS

AN IMPACTFUL MEDIA

- Rely on a prime location with high traffic to increase your brand's exposure.

PRESTIGE AND CREDIBILITY

- Strengthen your brand image by displaying your ad on a high-end Super Board.

CONSTANT VISIBILITY

- Exclusive 100% share of voice on our premium Static Super Board



CREATIVITY

- Maximize your impact by focusing on 3D visuals that go beyond the frame of the Super Board.

QUEBECOR
OUT-OF-HOME

3

CONTACT US

FOR A SUSTAINABLE FOOTPRINT

QUEBECOR MEDIA EXPERTISE

montreal@quebecormedia.com

toronto@quebecormedia.com

**Distance
Test**

**Creative
Guide**

Portfolio

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