

# Static Super Board

/ Performance, Impact and Constant Visibility



## OFFER

**1st** Static Super Board, in a growing network, enhancing the 360° out of home offering and maximizing our other Large Formats

**144,700** daily impressions (2 faces)

**📍** Strategic, prime and high-traffic location:  
In Montreal, on Highway 15, near the intersection of Highway 20

## PERFORMANCE

### AWARENESS

**66%**

of Canadians who have recently seen Super Boards say that out of home often catches their attention.

**INDEX 110**

### CONVERSION

**1/2**

took action after seeing of out of home advertising.

**INDEX 124**

## PRODUCT

- 14x48 Spectacular format
- Advertising faces optimally illuminated

**COMING  
SPRING  
2025**

## STRENGTHS

### AN IMPACTFUL MEDIA

- Rely on a prime location with high traffic to increase your brand's exposure.

### PRESTIGE AND CREDIBILITY

- Strengthen your brand image by displaying your ad on a high-end Super Board.

### CONSTANT VISIBILITY

- Exclusive 100% share of voice on our premium Static Super Board



## CREATIVITY

- Maximize your impact by focusing on 3D visuals that go beyond the frame of the Super Board.

**QUEBECOR**  
OUT-OF-HOME 3

# CONTACT US

## FOR A SUSTAINABLE FOOTPRINT

### QUEBECOR MEDIA EXPERTISE

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**Distance  
Test**

**Creative  
Guide**

**Portfolio**

**QUEBECOR**  
**OUT-OF-HOME**