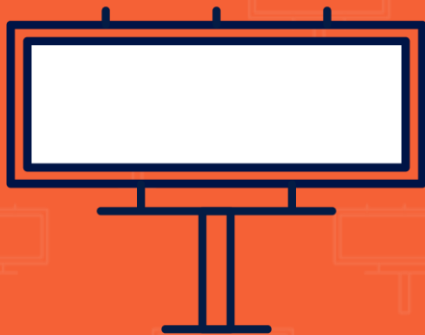


LARGE FORMAT STATIC SUPER BOARD



COMING
SPRING
2025

QUEBECOR
OUT-OF-HOME

STATIC SUPER BOARD

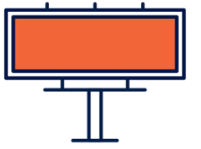


COMING
SPRING
2025

QUEBECOR
OUT-OF-HOME

Static Super Board


/ Performance, Impact and Constant Visibility



OFFER

1st Static Super Board , in a growing network, enhancing the 360° out of home offering and maximizing our other Large Formats

144,700 daily impressions (2 faces)

 Strategic, prime and high-traffic location:
In Montreal, on Highway 15, near the intersection of Highway 20

PERFORMANCE

AWARENESS

66%

of Canadians who have recently seen Super Boards say that out of home often catches their attention.

INDEX 110

CONVERSION

1/2

took action after seeing of out of home advertising.

INDEX 124

PRODUCT

- 14x48 Spectacular format
- Advertising faces optimally illuminated

**COMING
SPRING
2025**

STRENGTHS

AN IMPACTFUL MEDIA

- Rely on a prime location with high traffic to increase your brand's exposure.

PRESTIGE AND CREDIBILITY

- Strengthen your brand image by displaying your ad on a high-end Super Board.

CONSTANT VISIBILITY

- Exclusive 100% share of voice on our premium Static Super Board



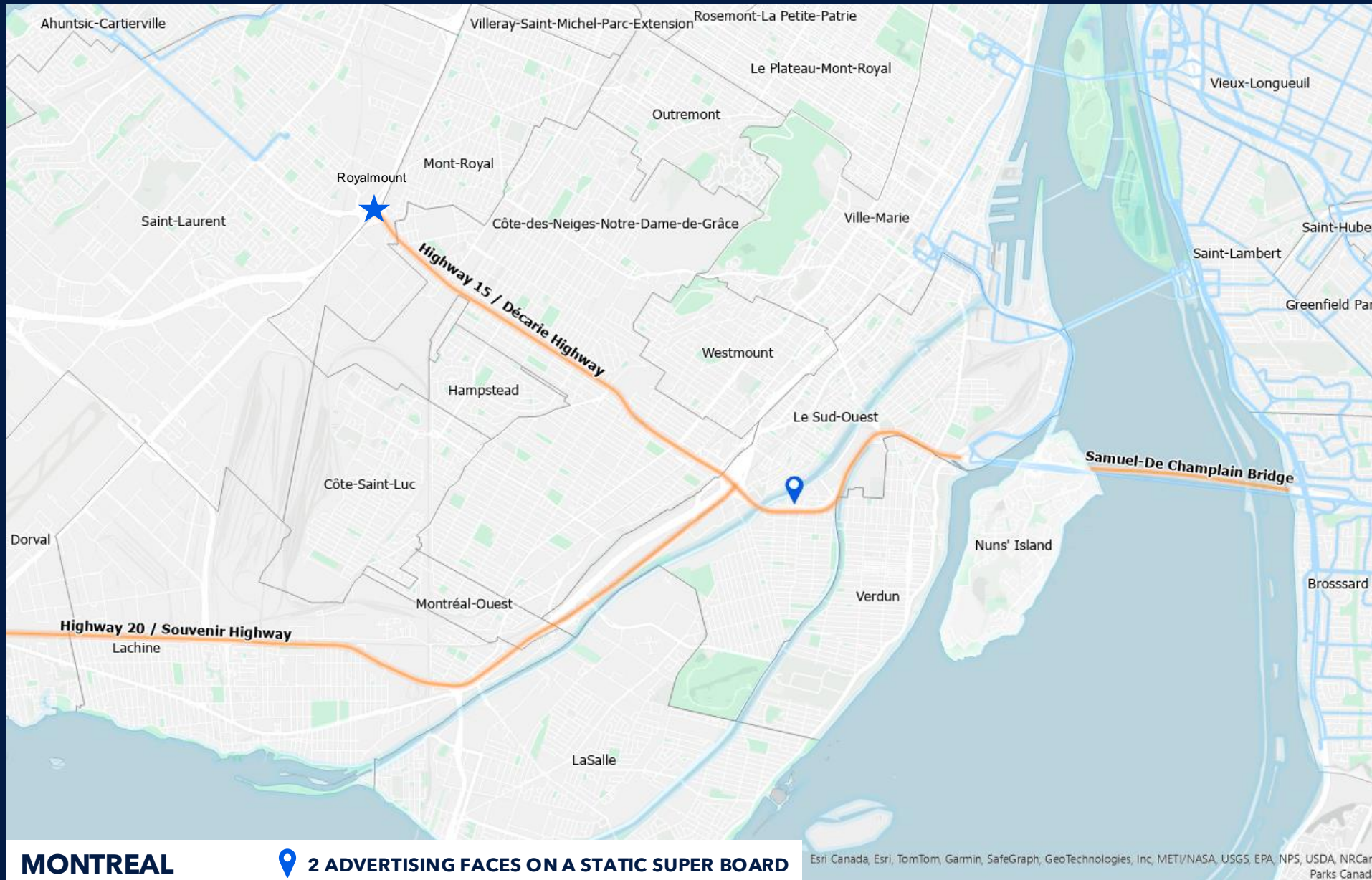
CREATIVITY

- Maximize your impact by focusing on 3D visuals that go beyond the frame of the Super Board.

QUEBECOR
OUT-OF-HOME 15

Footprint in Montreal

/ A strategic, prime and high-traffic location



MAJOR ROADS

📍 On **Highway 15**, near the intersection of **Highways 15 and 20** and the Samuel De Champlain Bridge

REACHING SOUGHT-AFTER DEMOGRAPHICS

Highway 15:

- Town of Mont Royal, CDN-NDG, Westmount, Hampstead, South-West, Verdun-Nuns' Island, South Shore
- Average household income: **\$118,800/year** (13% > \$200,000)

Highway 20:

- Connection to the West Island: Dorval, Pointe-Claire, Beaconsfield, Baie-D'Urfé, Sainte-Anne-de-Bellevue
- Average household income: **\$158,939/year** (24% > \$200,000)

***Did you know?** The Royalmount, a new high-end and large-scale shopping center, is located directly on Highway 15, very close to the static super board.*

MONTREAL

📍 **2 ADVERTISING FACES ON A STATIC SUPER BOARD**

Esri Canada, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, EPA, NPS, USDA, NRCAN, Parks Canada

QUEBECOR
OUT-OF-HOME 16

CONTACT US

FOR A SUSTAINABLE FOOTPRINT

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Distance
Test

Creative
Guide

Portfolio

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