

INTEGRATED CONNECT PLATFORM

**QUEBECOR
OUT-OF-HOME**

Connect Integrated Platform

/ Communication, Planning and Programming of Advertising Campaigns

Our intuitive Connect platform allows our partners autonomy and agility at all levels for the management of all products in Shopping, Fitness and Express Destinations.



OPTIMIZED ADVERTISING CAMPAIGNS

Planning, management and marketing of advertising campaigns in **real time**.



PRECISE AND UNLIMITED TARGETING

Access to recognized databases to build proposals adapted to the targets (socio-demographic, geographical, behavioural, etc.).



CONTENT MANAGEMENT SYSTEM (CMS) FOR DIGITAL PRODUCTS

Download and schedule advertising campaigns by selecting the targeting adapted to the audiences as well as the desired dates, times and days.



PROOF OF PERFORMANCE OF ADVERTISING CAMPAIGNS (POP)

Real-time monitoring of ad campaign performance and production of detailed performance reports, including visuals used.



CONTACT US

FOR A SUSTAINABLE FOOTPRINT

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**Distance
Test**

**Creative
Guide**

Portfolio

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