

Digital Super Board

/ Performance, Impact and High Impressions



OFFER

1st Digital Super Board, in a **growing network**, enhancing the 360° out of home offering and maximizing our other Large Formats

159,000 daily impressions (2 faces)

📍 Mirabel (North Shore), Highway 15

PERFORMANCE

46%

of Canadians who have recently seen Digital Super Boards say **digital out of home** often catches their eye.

INDEX 116

51%

took action after seeing the out of home advertising.

INDEX 126

PRODUCT

- Spectacular 14x48
- Cutting-edge equipment
- Superior energy efficiency
- Optimal brightness management

STRENGTHS

AN IMPACTFUL MEDIA

- Rely on a prime location with high traffic to increase your brand's exposure.

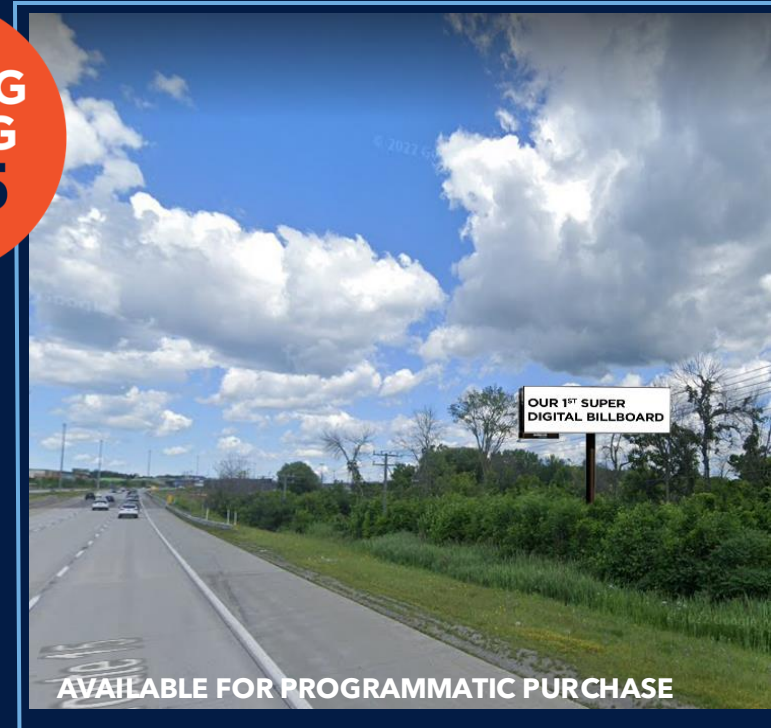
PRESTIGE AND CREDIBILITY

- Strengthen your brand image by displaying your ad on a high-end Super Board.

FREQUENCY OF EXPOSURE

- Strengthen brand recognition through an audience regularly exposed to it.

**COMING
SPRING
2025**



MASSIVE REACH

- Reach a wide range of consumers.

FLEXIBILITY

- Quickly update your creative and easily customize your campaign to different contexts.

CONTACT US

FOR A SUSTAINABLE FOOTPRINT

QUEBECOR MEDIA EXPERTISE

montreal@quebecormedia.com

toronto@quebecormedia.com

**Distance
Test**

**Creative
Guide**

Portfolio

QUEBECOR
OUT-OF-HOME