

The background is a solid orange color with a repeating pattern of white line-art icons. Each icon depicts a vending machine with a screen at the top, a coin slot, and a dispensing area at the bottom. The icons are arranged in a grid-like fashion, slightly offset from each other.

CREATIVE STUNTS **CREATIVITY**

QUEBECOR
OUT-OF-HOME

Creative stunts

/ We Love to Make you Shine!

AWARD-WINNING CREATIVITY



ADCLUB 2023

Street Level/ Transit/ Transportation

1st place: **SCÈNE+** 2nd place: **IKEA** 3rd place: **BELAIRDIRECT**

Best Innovation OOH

1st place: **INTEL**

Best in show

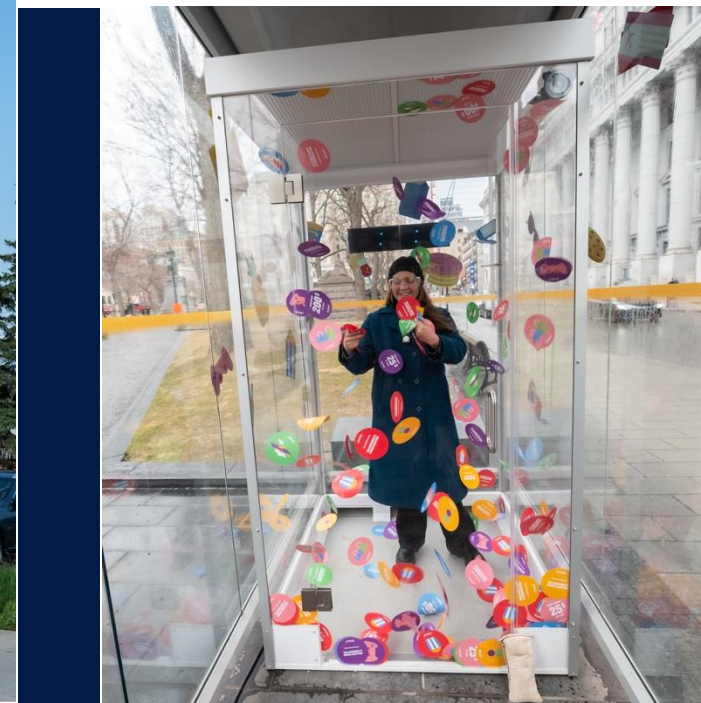
1st place: **SCÈNE+**



THE CANADIAN OUT-OF-HOME AWARDS 2024

Best Creative

Winner: **IKEA** Runner-up: **SCÈNE+**



Infinite Creative Possibilities

/ To Stand Out with our Creative Stunts

Make use of the **5 senses** to create an impactful and memorable brand experience.

SMELL



EX.LAVO LA PARISIENNE

Diffusion of a fragrance reminiscent of the smell of laundry!

TOUCH



EX.TAKIS

Integration of a hand warmer in the shape of chips.

SOUND



EX.TEL-JEUNES

Broadcasting of adapted music to encourage consultation.

SIGHT



EX.FIZZ

Interactive booth inviting you to take a photo and share it.

Can you **TASTE** the boldness? Does it make you want to stand out?

LIGHTS



PHOTO BOOTH



MULTIMEDIA



3D STRUCTURE



ADDITIONAL INTERIOR SCREEN



WIND MACHINE



3D INTEGRATION



CONTACT US

FOR A SUSTAINABLE FOOTPRINT

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**Distance
Test**

**Creative
Guide**

Portfolio

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