

taxi



/ wide market coverage and flexibility

OUR OFFER

50 vehicles with screen tops

100 advertising screen tops

In the most popular market:

Montreal CMA (Laval and South Shore) 📍

FLEXIBILITY

- Quick creative updates
- Creative concepts
- Contextualization according to a multitude of variables (hour of the day, weather, customer database, etc.)

WHY TAXI?

- Provides access to unique locations and audiences
- Your ad displayed at eye and street level

LCD screens
High quality



QUEBECOR OUT-OF-HOME