



All TVA programs and a selection of programs from our specialty channels + full seasons of popular series.

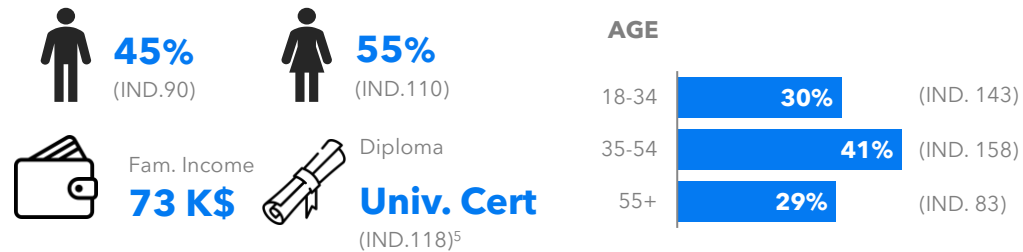
Exclusivity. exclusive original productions and also full unedited video.

FEATURES+

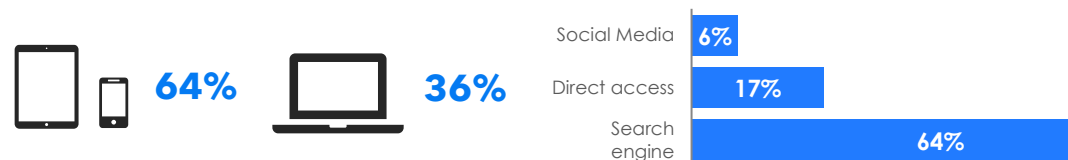
- An improved user journey in a quality video environment
- Continuous playback on any screen or mobile device

Main theme: Entertainment

DEMOGRAPHIC ¹



SOURCE OF TRAFFIC ¹



NOTE¹

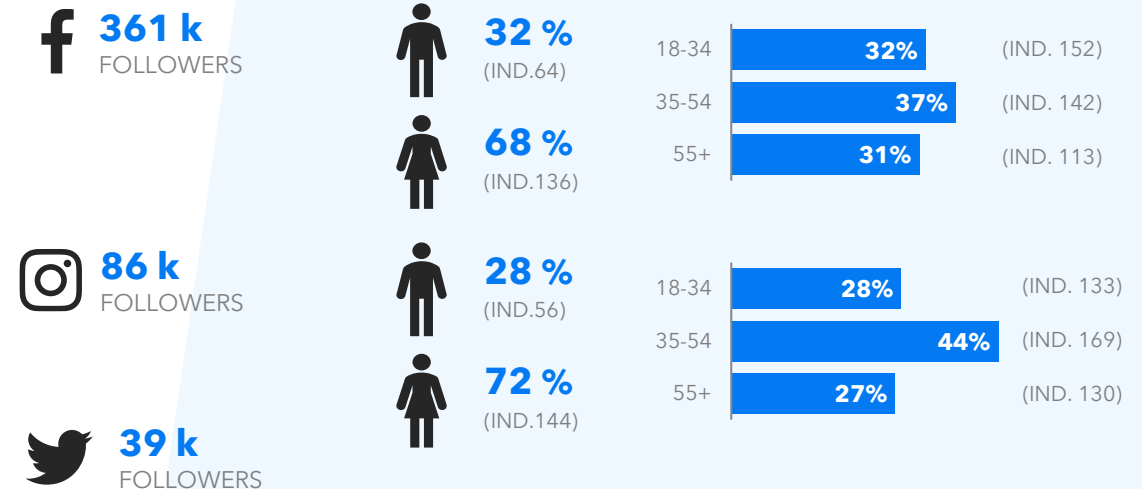
- **8.5 M** page views per month **↑ 14%**
- **4.8 M** sessions per month **↑ 23%**
- **720 K** unique visitors per month² **↑ 25%**
- **12 MINS 12** session length
- **4.6 M** video views per month³ **↑ 44%**

✓ The most popular viewing days are Monday, Tuesday as well as Thursday.

✓ Live content is most watched at 5 PM.

SOCIAL MEDIA ⁴

@tva



TVA+

/ TVA'S DIGITAL DESTINATION

An extension of the website, the TVA+ application is a must-have for entertainment enthusiasts who want to be entertained at all times. The app is a single destination that brings together a variety of content.

Des fonctionnalités +

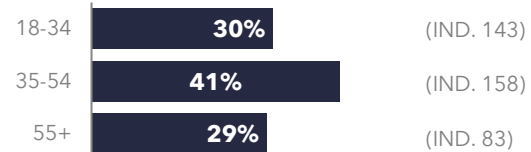
- An improved user journey in a quality video environment
- Continuous playback on any screen or mobile device continued

Principales thématiques : Entertainment

DÉMOGRAPHIC¹



AGE



SOURCE OF TRAFFIC¹



PERFORMANCE¹

