

STAR SYSTÈME

/ THE SECRET WORLD OF INTERNATIONAL STARS

Star Système offers unique editorial content with a touch of humour to satisfy public curiosity about everything that deals with the private lives of their favourite stars: investigations, secrets, rumours, paparazzi photos, and more!

Profile of the brand :



W18-34
Index
160



Fans
28,000



Male
readership
32%



Femal
readership
68%



Quebec
readership
95%



HIGHLIGHTS

- 192,000 readers across all platforms
- 165,000 print readers
- 12,109 copies (circulation)
- 30 issues per year

SPECIAL EDITION

- The slimming secrets of Hollywood stars (Dec 2021)