

ÉCHOS VEDETTES

/ THE MAGAZINE 100% DEVOTED TO QUEBEC CELEBRITIES

Each week, *Échos vedettes* gives you the latest scoop on the private and professional lives of your favourite stars. Gossip columns, rumours and cultural reviews await you in every issue!

Visit 7jours.ca for the latest arts and culture news.



Profile of the brand :



W45+

**Index
160**



Fans

21,000



Followers

36,100



Male
readership

30%



Female
readership

70%



Quebec
readership

89%

HIGHLIGHTS

- 220,000 readers across all platforms
- 200,000 print readers
- 12,894 copies (circulation)
- 3,265 subscribers
- 52 issues per year