

DERNIÈRE HEURE

/ THE MAGAZINE THAT GETS PEOPLE TALKING

Bold, scandalous, spectacular—*DH* has something for everyone!

DH surprises, informs and gets readers talking with its original current events coverage, special reports and shocking features on crime stories, royal family turmoil, the paranormal, and celebrities with shady pasts.

Profile of the brand :



W25-54

Index
120



Fans

10,000



Male
readership

49%



Female
readership

51%



Quebec
readership

96%



HIGHLIGHTS

- 207,000 readers across all platforms
- 136,000 print readers
- 7,040 copies (circulation)
- 12 issues per year

Quebecor Insights

Sources: Vividata Fall 2019, total Canada, 14+ / Profile: French Canada, 14+ /

Circulation: AAM, December 2020 / Social media: July 2021 /