

TV HEBDO

/ THE MOST COMPLETE TV MAGAZINE IN QUEBEC

More than a TV schedule, *Tv Hebdo* provides a detailed description of the plots of your favourite TV series and soaps, info about programs you won't want to miss, and interviews with the hottest actors!

As well, the *Pendant la pause* (During the Break) section features recipes, health and beauty columns, and more!

Profile of the brand :



W55+
Index
159



Fans
9,900



Followers
2,778



Male
readership
48%



Female
readership
52%



Quebec
readership
96%

HIGHLIGHTS

- 425,000 readers across all platforms
- 311,000 print readers
- 39,318 copies (circulation)
- 25,185 subscribers
- 52 issues per year
- 3,370,280 page views per month
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