

# DERNIÈRE HEURE

/ THE MAGAZINE THAT GETS PEOPLE TALKING

Bold, scandalous, spectacular—*DH* has something for everyone!

*DH* surprises, informs and gets readers talking with its original current events coverage, special reports and shocking features on crime stories, royal family turmoil, the paranormal, and celebrities with shady pasts.



Profile of the brand :



W25-54  
Index  
120



Fans  
10,000



Male  
readership  
49%



Female  
readership  
51%



Quebec  
readership  
96%

## HIGHLIGHTS

- 207,000 readers across all platforms
- 136,000 print readers
- 7,040 copies (circulation)
- 12 issues per year