

# Si on s'aimait

/ Highly revealing dualities

With observers Émily Bégin and Guillaume Lemay-Thivierge, as well as sex therapist Louise Sigouin, viewers will once again follow single men and women in a unique experiment to try to break their bad relationship habits and understand why their past experiences have been so unsatisfying. No matter their relationship status, viewers and contestants alike will benefit from the useful advice dispensed on the show.

This fall, four participants of various ages, from across Quebec, will go through the inevitable steps that come with any relationship (i.e., dating, living together, travelling together) before analyzing their experiences in depth.

This feel-good, yet thought-provoking documentary/reality show offers a range of opportunities to communicate with your target audience.



**ORIGINAL PRODUCTION** | 52 EPISODES



**OPEN TO INTEGRATIONS**



VIEWERSHIP / MONDAY TO THURSDAY AT 7:30 P.M.

2+	A18+	A18-49	A25-54	A35-64	W18-49	W25-54	M18-49	M25-54
735	674	228	244	346	131	161	97	83