

VLOG

QUEBEC'S WEB REFERENCE!

VLOG is a news bulletin covering the web! Each week, this show hosted by Dominic Arpin presents the digital and social news in an intelligent and entertaining way. Dominic and his collaborators comment on and explain the most buzzed-about content, viral phenomena, and basically anything related to the web each week!

In its 16th season, VLOG is definitely the most trendy and family-friendly show in Quebec!

VLOG



TV HIGHLIGHTS

- The show performs well amongst people with a family revenue of \$100K and over – index 127
- The show is popular amongst 12-17 years old group – index 130

INFORMATION ON THE SHOW

Broadcast dates: January 10, 2021 X 18 weeks & "Best of the year" – January 3, 2021

Time slot: Sundays at 6:30 p.m.

Format: 30 minutes

Filming: Thursdays before the broadcast



869,400 viewers on average per week



30 shares of the market

AUDIENCE ESTIMATES

AUD	2+	A18+	A25-54	F25-54	M25-54
(000)	833	749	246	135	111