

# Révolution

/ enter the world of dance

## REACH FOR THE STARS

A stunning dance competition that is open to all, Révolution is a platform for dancers who want to share their know-how. With the help of dance industry leaders and the support of a wisely used technology for televised context, *Révolution* promises to highlight the dancers, of course ... but also the advertisers!

## GOOD TO KNOW

Producer: Fairplay  
Filming: Starting May 27th

SEASON 3

ORIGINAL PRODUCTION | 12 episodes




INTEGRATIONS POSSIBLE

NOTE



EXPECTED PROFILE			
FAM. INCOME \$100K+	A 18-34	Children 7 to 11 years	Car \$30K+
INDEX 155	35.6%	INDEX 145	INDEX 134

AUDIENCES								
2+	A18+	A18-49	A25-54	A35-64	F18-49	F25-54	M18-49	M25-54
1 196	1 121	446	475	593	242	265	204	211

	SUBSCRIBERS	INTERACTIONS
	219 701	16,09% video engagement rate
	45 000	10,59% engagement rate
	50,000 estimated streams per episode	