

LES BEAUX MALAISES

LES BEAUX MALAISES 2.0

SEPARATION AND SHARED CUSTODY

Martin Matte and his hilarious universe are back for a 4th season, and this time he's taking on separation and shared custody! Awkward moments, inadequate friendships, unbridled sexuality, and a separation to content with. These themes and more will be covered with honesty and humour.

- The much-loved main characters are back, played by: Martin Matte (Martin), Julie LeBreton (Julie), Émilie Bierre (Florence), Édouard Grenier-Tremblay (Léo), Patrice Robitaille (Patrick), Martin Perrizzolo (Jean-François), Michèle Deslauriers (Monique), Fabien Cloutier (Marc-André).
- Arrival of two new characters played by Caroline Dhavernas and Reda Guerinik, not to mention the return of several other characters adored by the public and the participation of other well-know actors.



INFORMATION ON THE SHOW

Airing: January 27 X 10 weeks*

Timeslot: Wednesday 9 pm

Format: 30 minutes

Shooting: September 14 to October 7 + October 26 to end of November 2020



2 million viewers
(1,968,000)



45% market
share

AUDIENCE

| AUD | 2+ | A18+ | A18-49 | A25-54 | A35-64 | F18-49 | F25-54 | M18-49 | M25-54 |
|-----|-------|-------|--------|--------|--------|--------|--------|--------|--------|
| | 1 685 | 1 511 | 568 | 641 | 784 | 328 | 381 | 210 | 260 |

*Minimum 6 episodes guaranteed.

Source: Numéris, Québec Franco, January 13 to March 16, 2016, 2+.