Artis 2021

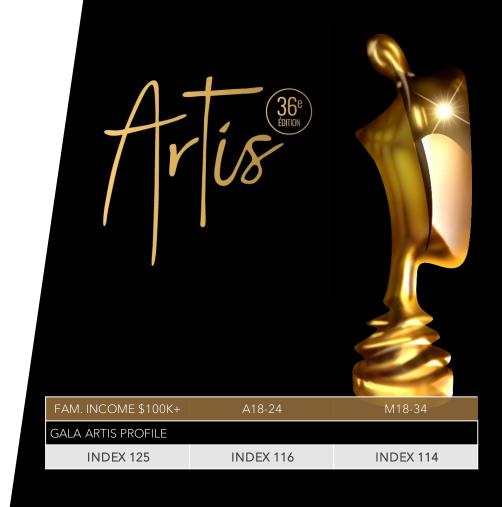
/ Join in the festivities!

For its 36th year, TVA is reinventing how it celebrates our artists' talent. ARTIS, a spring staple event, pays tribute to those who have entertained, informed, and moved us throughout the year. A one-of-a-kind event, ARTIS brings surprises and great pleasure, all with the joys and excitement of live TV.

SUNDAY, MAY 9, 2021

AN UNPRECEDENTED PHENOMENON

- Domination: the 2019 Gala Artis alone takes up 59.4% of the market shares (2+).
- The GALA is in 2nd place in the Top 30 for the winter-spring season, behind *La Voix*!
- The A18-24 are over-represented.



	A2+	A18+	A18-49	A25-54	A35-64	F18-49	F25-49	M18-49	M25-54	
	GALA ARTIS AUDIENCES									
Ī	1,804	1,637	447	486	801	237	182	210	217	