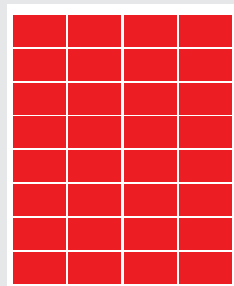


FORMATS

ÉDITION RÉGULIÈRE



DOUBLE PAGE
L 21" X H 12,57"
L 53,34 X H 31,92 cm



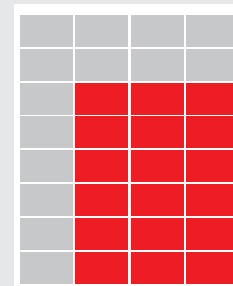
PLEINE PAGE
L 10,25" X H 12,57"
L 26,03 X H 31,92 cm



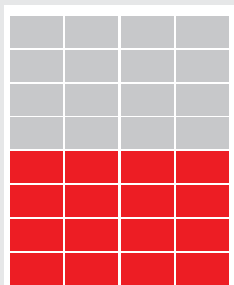
3/4 DE PAGE HORIZONTAL
L 10,25" X H 9,43"
L 26,03 X H 23,95 cm



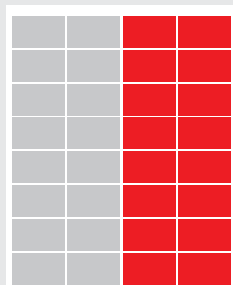
3/4 DE PAGE VERTICALE
L 7,62" X H 12,57"
L 19,35 X H 31,92 cm



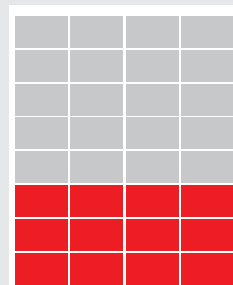
PAGE JUNIOR
L 7,62" X H 9,43"
L 19,35 X H 23,95 cm



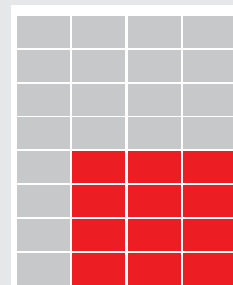
DEMI-PAGE HORIZONTALE
L 10,25" X H 6,29"
L 26,03 X H 15,97 cm



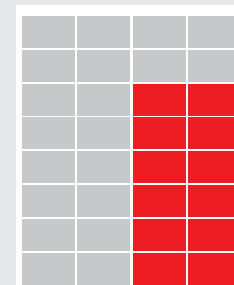
DEMI-PAGE VERTICALE
L 5,04" X H 12,57"
L 12,80 X H 31,92 cm



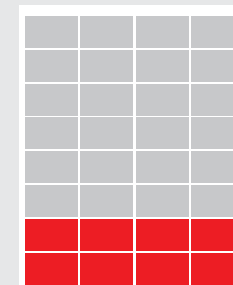
1/3 DE PAGE HORIZONTAL
L 10,25" X H 4,71"
L 26,03 X H 11,97 cm



1/3 DE PAGE
L 7,62" X H 6,29"
L 19,35 X H 15,97 cm



1/3 DE PAGE VERTICALE
L 5,04" X H 9,43"
L 12,80 X H 23,95 cm

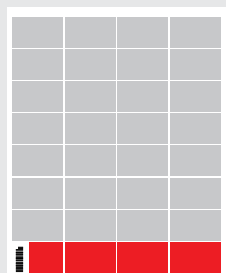


QUART DE PAGE HORIZONTAL
L 10,25" X H 3,14"
L 26,03 X H 7,97 cm

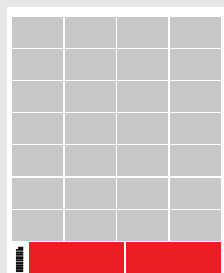
Contactez votre conseiller publicitaire ou composez le 418 683-1573, poste 2380 afin de connaître nos promotions et tarifs spéciaux.

FORMATS

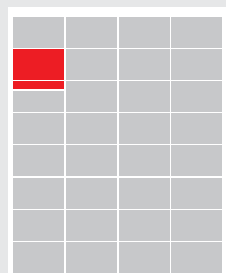
ÉDITION RÉGULIÈRE



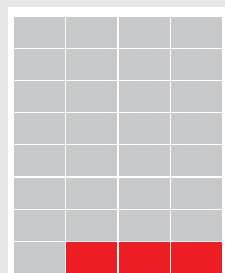
BANDEAU À LA UNE
L 9,8125" X H 1,5625"
L 25 X H 4 cm



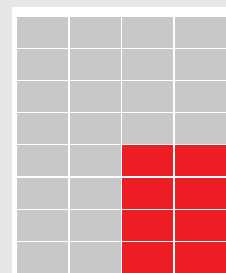
DEMI BANDEAU À LA UNE
L 4,8125" X H 1,5625"
L 12,3 X H 4 cm



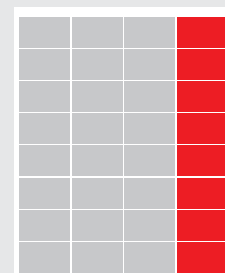
ÎLOT À LA UNE*
L 2,4688" X H 2,125"
L 6,243 X H 5,5 cm



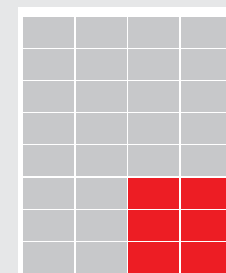
ÎLOT PAGE 2
L 7,62" X H 2,14"
L 19,35 X H 5,44 cm



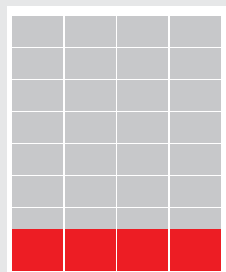
QUART DE PAGE
L 5,04" X H 6,29"
L 12,80 X H 15,97 cm



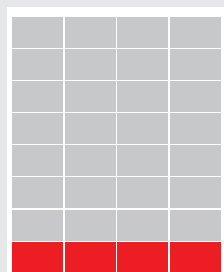
QUART DE PAGE VERTICAL
L 2,46" X H 12,57"
L 6,24 X H 31,92 cm



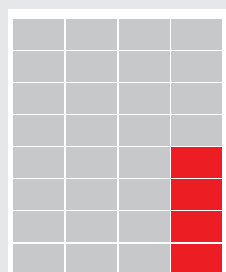
1/6 DE PAGE
L 5,04" X H 4,71"
L 12,80 X H 11,97 cm



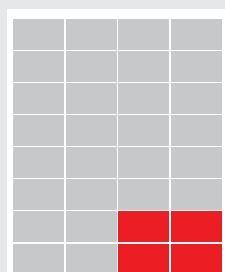
GRAND BANDEAU
L 10,25" X H 2,14"
L 26,03 X H 5,44 cm



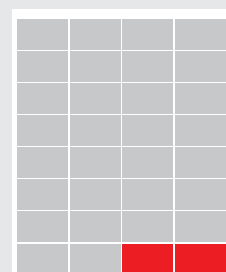
1/8 DE PAGE (PETIT BANDEAU)
L 10,25" X H 1,57"
L 26,03 X H 3,99 cm



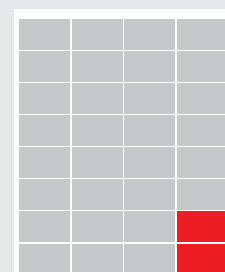
1/8 DE PAGE VERTICAL
L 2,46" X H 6,29"
L 6,24 X H 15,97 cm



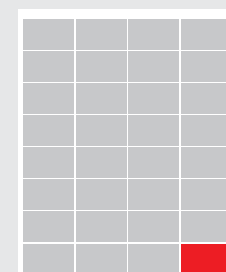
1/8 DE PAGE
L 5,04" X H 3,14"
L 12,80 X H 7,97 cm



CARTE D'AFFAIRES HORIZONTALE
L 5,04" X H 1,57"
L 12,80 X H 3,99 cm



CARTE D'AFFAIRES VERTICALE
L 2,46" X H 3,14"
L 6,24 X H 7,97 cm



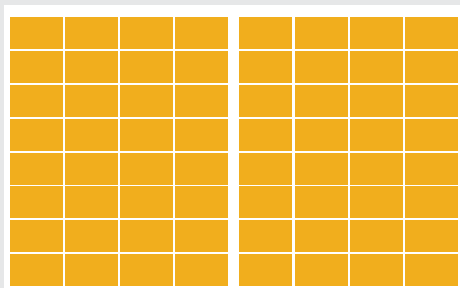
MODULE
L 2,46" X H 1,57"
L 6,24 X H 3,99 cm

* Les positions de ces publicités peuvent varier si un événement important devait survenir dans l'actualité.

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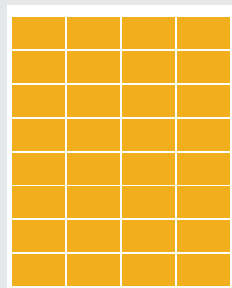
FORMATS

cahier
weekend + **CASA**



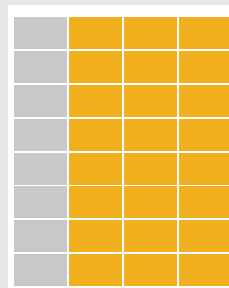
DOUBLE PAGE

L 20,5" X H 11,43"
L 52,07 X H 29,03 cm



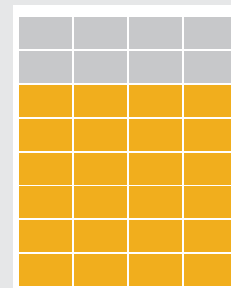
PLEINE PAGE

L 10" X H 11,43"
L 25,40 X H 29,03 cm



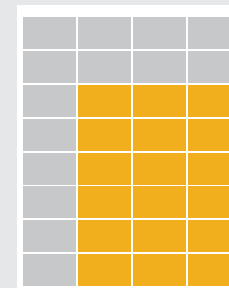
3/4 DE PAGE VERTICALE

L 7,5" X H 11,43"
L 19,05 X H 29,03 cm



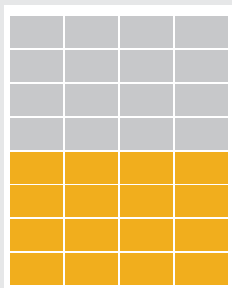
3/4 DE PAGE HORIZONTALE

L 10" X H 8,57"
L 25,40 X H 21,76 cm



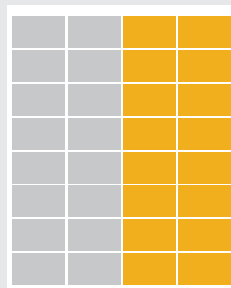
PAGE JUNIOR

L 7,5" X H 8,57"
L 19,05 X H 21,76 cm



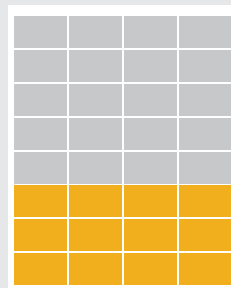
DEMI-PAGE HORIZONTALE

L 10" X H 5,71"
L 25,40 X H 14,50 cm



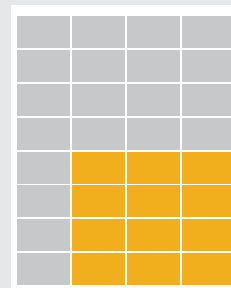
DEMI-PAGE VERTICALE

L 4,97" X H 11,43"
L 12,62 X H 29,03 cm



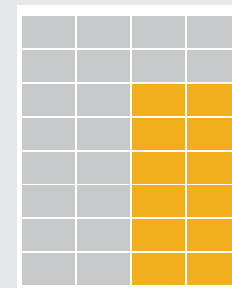
1/3 DE PAGE HORIZONTALE

L 10" X H 4,29"
L 25,40 X H 10,89 cm



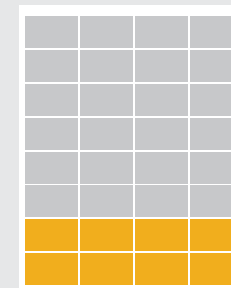
1/3 DE PAGE

L 7,5" X H 5,71"
L 19,05 X H 14,50 cm



1/3 DE PAGE VERTICALE

L 4,97" X H 8,57"
L 12,62 X H 21,76 cm



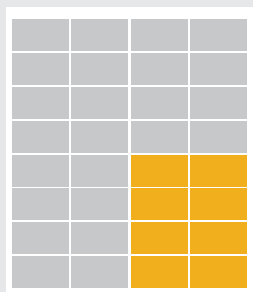
QUART DE PAGE HORIZONTALE

L 10" X H 2,86"
L 25,40 X H 7,26 cm

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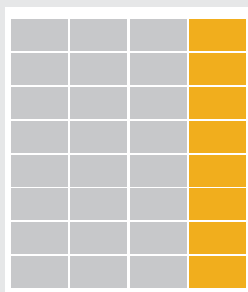
FORMATS

cahier
weekend + **CASA**



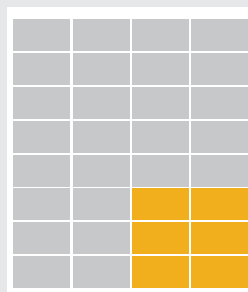
QUART DE PAGE

L 4,97" X H 5,71"
L 12,62 X H 14,50 cm



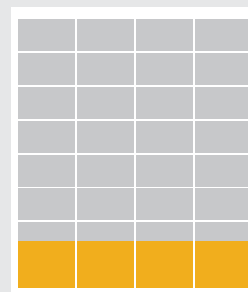
QUART DE PAGE VERTICAL

L 2,43" X H 11,43"
L 6,17 X H 29,03 cm



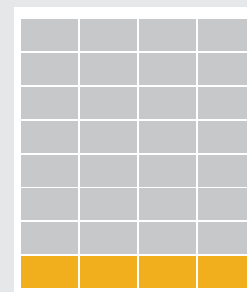
1/6 DE PAGE

L 4,97" X H 4,29"
L 12,62 X H 10,89 cm



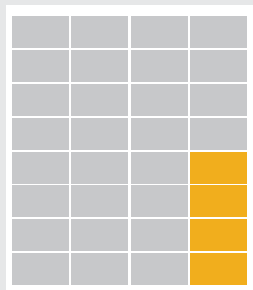
GRAND BANDEAU

L 10" X H 2,14"
L 25,40 X H 5,44 cm



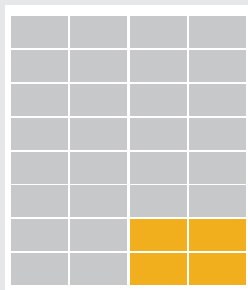
1/8 DE PAGE (PETIT BANDEAU)

L 10" X H 1,43"
L 25,40 X H 3,63 cm



1/8 DE PAGE VERTICAL

L 2,43" X H 5,71"
L 6,17 X H 14,50 cm



1/8 DE PAGE

L 4,97" X H 2,86"
L 12,62 X H 7,26 cm

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